

I hope we've answered your questions. Perhaps we've piqued your curiosity, and maybe you're interested. So now, the one question we haven't answered is: How can you get a no-obligation test drive around our City of Zenith? Well, for that, give us a call!

Viridian Development Corporation

"Making our competitors green with envy since 2006."

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City of Zenith

Municipal operations management software
from Viridian Development Corporation

Where is the City of Zenith and why is it important to you?

How about, "It's right at your computer."

City of Zenith isn't a place. It's a piece of software for towns, cities, counties, and even state agencies to run their operations more efficiently. While it will scale up to just about any size city, county, or other government agency, it's especially targeted for use by smaller municipalities, most of them have been forgotten as far as good solutions to be able to automate their operations, because they can't pay the high prices other vendors charge for their solutions. So smaller municipalities really haven't seen much to offer them some relief from their problems..

Now, maybe with PCs it can help with the workload, but what about citizens and customers who need city services? Paying parking tickets, utility bills if your city provides them, booking and paying for a tennis court, or reserving a basketball court, issuing licenses and permits, if people could do those things on line - over the web, on tablets and even mobile phones - it would not only make it more convenient for them, it frees up the organization's employees to accomplish other things.

When people can report potholes, missing stop signs, and other problems online, and have the problem automatically be routed to the public works department for checking and fixing if needed, it allows problems to be fixed faster, a definite improvement over the usual long turnaround times where someone has to make several calls, then someone has to write up an inspection request, and if confirmed, someone has to write up a work order.

One example, with *City of Zenith*, a citizen goes online to the town's website, which is powered by the *City of Zenith* software, and types in a complaint about a pothole. The *City of Zenith* automatically issues a

work order to fix the road hazard. But since a citizen can't approve a work order, it gets routed automatically to the supervisor for road repairs. They either go out or ask someone to check, and it is discovered that yes, there is a pothole. The exact address is inserted, then the supervisor approves and releases the work order which is routed to the maintenance crew. The time to schedule a pothole repair drops from several days to an hour or two. And it is done with no intermediate paperwork being generated, so there's fewer documents to get lost or misplaced. But when you need a document, you can be issued a PDF from the website and print it out.

Here are the features available in *City of Zenith*, and you only have to take the ones you need:

- * Registrations (Fictitious Names)
- * Licenses, including Business, Dog and Marriage (and since we're in Maryland we handle same sex marriages as easily as opposite sex ones!)
- * Permits (Parade, Building and Parking)
- * Parking Tickets and Municipal Citations
- * Property Taxes of all kinds (vehicle, inventory and real estate)
- * Reservations by customers, whether its use of a rec center, paying for a golf game, a tennis court, tickets for the local high school football game, or anything else, customers can order and pay for them on line
- * Inventory and assets, so if a maintenance worker takes a bag of asphalt and a stop sign, the system records the asphalt as consumed, and the stop sign as being at a location.
- * Scheduling, so people who need to see someone or to get an appointment (like requesting a building inspector) they can order it online and know when the appointment is set.
- * Generate bills including property tax, and allow customers to get e-mail reports and even receive bills

electronically, or in the case of banks and mortgage companies handling tax escrow, they can receive one "bulk" bill for all the properties they pay, and *City of Zenith* can credit all the accounts that were paid from a single check or payment remittance.

- * Vendor management and payment processing
- * Billing for anything else including utility bills
- * Budgeting and Fund Accounting
- * Calendar and event warnings
- * Accept credit cards for some services
- * Library Management

What about security? Applications which have no reason for customers - or even employees - to use them don't even show up when they visit the website. Where they are allowed to use an application, some functions of that app that not everyone should be using may be restricted by role, so clerks who enter payroll data can be prohibited from printing checks. Persons only needing read access for some functions or even some fields, only get those, but can write in places where they should. And even at that the system keeps an audit trail so it's known who did what. The system provides regular backups automatically and can be configured to write all transactions to two locations providing redundancy in the event of failure.

Depending on the size of your organization you can either rent *City of Zenith* as a secure hosted service, or you can buy it to run it on your server. It's your choice. And if you don't like it, or decide to go with someone else, no problem; your data is never held hostage and you can export it to other systems.

On a side note, if you wonder where *City of Zenith* came from, it's a fictional city in Sinclair Lewis' book *Babbitt*, written in 1922, and in his 1927 book *Arrowsmith*. And as its seal shows on the next page, it's located in the (also fictional) State of Winnemac.